

## BookBub Featured Deal Pricing for Romance Categories

Category	Subscribers Email	Free Book Fee	\$0.99 Fee	\$1-\$2 Fee	\$2-\$3 Fee	\$3+ Fee	Avg. Downloads (Free)	Books Range
American Historical Romance	680,000+	\$402	\$540	\$1,022	\$1,439	\$2,013	16,550	100 - 2,300
Contemporary Romance	1,540,000+	\$563	\$763	\$1,408	\$2,019	\$2,825	35,050	250 - 6,550
Dark Romance & Erotica	550,000+	\$202	\$275	\$499	\$723	\$1,012	12,150	100 - 1,950
Erotic Romance	820,000+	\$592	\$803	\$1,475	\$2,120	\$2,968	22,000	100 - 3,700
Historical Romance	1,120,000+	\$518	\$699	\$1,301	\$1,856	\$2,596	19,550	50 - 5,100
New Adult Romance	920,000+	\$243	\$331	\$603	\$873	\$1,221	17,000	50 - 3,400
Paranormal Romance	730,000+	\$317	\$434	\$789	\$1,143	\$1,597	16,250	150 - 3,150
Romantic Suspense	940,000+	\$437	\$598	\$1,114	\$1,590	\$2,223	19,000	150 - 4,000
Time Travel Romance	550,000+	\$202	\$275	\$499	\$723	\$1,012	12,150	100 - 1,950